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Dr. Ziyaad is Associate Professor, Lead Researcher (Sharia) for the Centre of Excellence in Social Finance, and Head of Online Programs at INCEIF University, Malaysia. He is the former Associate Dean and Director of Executive Education and of E-learning at the same university.

Dr. Ziyaad has advised financial institutions and regulators in Islamic finance, regulation, social finance, fintech and sustainability for almost 25 years. His work spans over 20 countries, with more than 12,000 participants attending his training programs on various aspects of Islamic finance such as takaful, sustainability, sukuk, fintech and social finance.

Dr. Ziyaad has led numerous consulting projects on policy and strategy for large financial institutions and governmental organizations in countries including the United Kingdom, Malaysia, Kazakhstan and Pakistan. His advisory in the capital market has led to the certification of some of the largest sovereign and corporate Sukuk issuances in Malaysia and Nigeria.

He is also a consultant to the World Bank for sustainable development of Islamic finance in South-East Asia and Adjunct Professor at the Asia School of Business in collaboration with MIT in the United States.

